Curriculum Vitae

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Profile

Long experience on designing, setting up, operating and also phasing out localized consumer services for global brand. Personal interests lie in user experience design and technical side of service development with emphasis on mobile technologies. With traits of Renaissance man interaction with designers, developers, architects, project managers as well as business owners is easy.

Objective

Create cutting edge systems that people all-over the world are happy to use.

Technologies and tools

HTML5, CSS, Search Engine Optimization (SEO), Web Performance Optimization (WPO), JavaScript, Python, Java, Ladder logic, GNU/ Debian (server), Ubuntu, Windows, macOS, Unitronics, Android, Amazon Web Services (AWS), WordPress, Apache httpd, DVCS, bzr, git, Eclipse, Android Studio, Siemens TIA Portal, Emacs, Wireshark, Knime, Adobe Creative Suite (mainly Photoshop, Illustrator, Indesign), Autodesk Fusion 360, LibreOffice, Microsoft Office.

Always exploring new tools.

Hobbies

Games in many forms, reading, drawing, photography, scale models, coding, sport shooting.

Key Skills

- User experience design, proof-of-concepts
- Web service development, testing, operation, monitoring and reporting
- Mobile marketing and CRM
- Project management
- Vendor management

Education

**Espoo-Vantaa Institute of Technology
BEng, Media Technology, 1997 - 2002**

Thesis: "Web Developer's Toolkit for Creating Personalization User Interface for Mobile Information System"

Personal information

Date / Place of birth	1977.10.13 / Jalasjärvi, Finland
Marital status	Single
Military service	Vaasa Coastal Artillery Battery, II/1996

Languages

Finnish	native
English	fluent
Swedish	basic
German	basic
Mandarin Chinese	elementary

Work Experience

Fractal Dust Inc., 2013 -

Founder
2013.02.14 -

Founded own company. Fractal Dust helps small and medium sized businesses with their mobile and online problems providing design, consultation and programming services. Also small scale video and photography projects.

The projects have thus far ranged from IT support and mobile apps for logistics and point-of-sale usage with back-end integrations onto programmable logic controller world with updates to legacy software and deployments of new installations.

Nokia Corporation, 1999 – 2012

Regional Operations Manager, Nokia.com;
2012.02.10 –
2012.09.08

Manager, Merchandising Tools;
2011.02.07 –
2012.02.09

Marketing manager;
2009.01.01 –
2011.02.06

Marketing manager –
Site Concept;
2008.01.01 –
2008.12.31

Concept Owner;
2006.04.01 –
2007.12.31

Manager, Technical Development;
2005.02.01 –
2006.03.01

R&D Project Leader, Test Management;
2004.01.01 –
2005.02.01

R&D Specialist, Test Management;
2003.07.01 –
2003.12.31

Project Manager;
2001.06.01 –
2003.06.30

Trainee;
1999.08.16 –
2001.05.31

On latest position relocated to Beijing for six months, coordinating Nokia.com publishing operations and feature deployments for China, Hong Kong, Taiwan, Australia, New Zealand, Korea and Japan; supporting local Nokia office and their agencies in each location. Also prepared the ramp down of old Nokia. mobi platform and handed over the mobile site operations to new team.

Prior work included various roles with Nokia's mobile site ranging from technical roles of R&D Specialist and Concept Owner to being Marketing Manager on business owner's team and becoming the go-to guy on all mobile

web issues ranging from technical, usability and localization to operational.

During the nine years on Nokia's mobile site teams, worked with multiple internal organizations and incorporating their needs on the site itself or coming up with alternative ways for them to achieve their targets. In addition to site concept, other tasks involved consulting different Nokia teams on mobile web; keeping site up-to-date with current brand guidelines; ensuring performance in emerging markets while offering good user experience for developed markets; writing technical and brand guidelines for content production; assisting device and browser programs validate their products; creating prototypes and proof-of-concept demos both for web, mobile web and apps; compiling reports and analyzes on site usage for various parties.

All roles were global, including traveling and meetings in various Nokia locations with local colleagues and partners in addition to daily communications with people around the globe. In 2006 worked three months in Beijing with local companies on integration of local My Nokia to global backend.

Before starting on Nokia's mobile site, previous project was Club Nokia's Photo Zone. As project manager and technical contact towards platform vendor Arcsoft. Contributed to usability design, wrote feature specifications and specified the original Series 60 photo upload API. Managed integration of Photo Zone to Club Nokia platform with Accenture. Demonstrated Photo Zone in CeBIT

2002 and in other both internal and public Nokia events.

As trainee, created 3G service mockups with Visual Basic, developed user interface personalization framework (thesis) and maintained Windows servers and ISDN dialup equipment for demo units.

Espoo-Vantaa Institute of Technology*, 1998 - 2001

Media Laboratory Administrator

Maintained media laboratory equipment and taught Internet programming course for international students and vocational students.

* Now Metropolia University of Applied Sciences